

BENEFITS OF THE SURVEY:

Document the amount of turfgrass acreage in New York.

Document the economic value of turf, turf production, services, and expenditures.

Document current practices and identify major problems facing the industry.

Determine where to focus future turfgrass research and education to provide knowledge of best management practices.

Measure the impact on businesses from insects, diseases, weeds, and regulations.

Accurate data will assist legislators, researchers, businesses, and homeowners in making educated decisions.

Current data will provide businesses a roadmap for future growth and investments.

WHAT

A Turfgrass Industry Survey

WHO

The survey will be conducted by the New York Agricultural Statistics Service cooperating with the New York State Department of Agriculture and Markets and New York State Turfgrass Association.

WHEN

Questionnaires will be distributed Fall 2003.
Final survey results will be available June 2004.

WHY

The purpose is to obtain up-to-date information on the nature, extent, economic value, and impact of the turfgrass industry in New York.

HOW

Lists of all known sites in each segment of the turfgrass industry will be obtained and combined. A sample will be selected from the resulting list. Sites in this sample will be contacted to complete a questionnaire and data collected will be statistically expanded to represent all of New York.

RESULTS WILL MEASURE THE FOLLOWING FOR EACH SEGMENT OF THE INDUSTRY:

- ✱ Number of hired workers.
- ✱ Equipment expenses.
- ✱ Non-equipment expenses.
- ✱ Labor expenses.
- ✱ Maintained acreage of turf.
- ✱ Capital improvement expenses.
- ✱ Irrigation expenses.
- ✱ Identify most difficult turf management problems.

WHAT YOU CAN DO:

- ✓ Complete the turfgrass survey questionnaire either by mail or when contacted by an interviewer.
- ✓ Help publicize the survey and encourage others to support this project.
- ✓ If you would like multiple copies of this brochure to distribute, we will be pleased to provide them to you.
- ✓ Visit the New York Agricultural Statistics website for additional information.
- ✓ Contact this office with any questions.



REPORTS:

Once the survey is tabulated, a publication will be prepared. Anyone receiving a questionnaire may request, on the survey form, a copy of the publication. Others may contact the New York Agricultural Statistics Service. Publications will also be available on our website at:

www.nass.usda.gov/ny

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New York **TURFGRASS SURVEY**



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Commissioner**